



# Triple Helix for Action:

Building a 'How-to-Do'  
Practice for the  
Entrepreneurial  
Discovery and  
Implementation  
Process

STRATEGY  
INTERMEDIATION  
MAPPING

**This is a one-day training programme with leading experts in the field of Triple Helix and university-industry-government interactions.**

The programme will enhance skills and understanding of the multi-stakeholder approaches in innovation and entrepreneurship. Participants will be enrolled to represent key stakeholders in specific regional, sectoral and multi-sectoral project contexts. Delegates will embrace the active roles of inter-regional and inter-cluster developers, facilitators and intermediaries and will

engage with new business models for integration.

Entrepreneurial discovery requires open communication and translation of strategic objectives across public and private organisations. It builds upon the initial steps of the Vanguard model of 'learn & connect', and prepares the foundations for strategic co-alignment and integration of resources and capabilities at regional and cluster level towards the ultimate outcomes of enterprise capabilities to 'demonstrate & commercialise'.

Participant interactions will enhance coordination capacity of

regional authorities, governments, smart specialisation platforms and leading stakeholders in technology development projects.

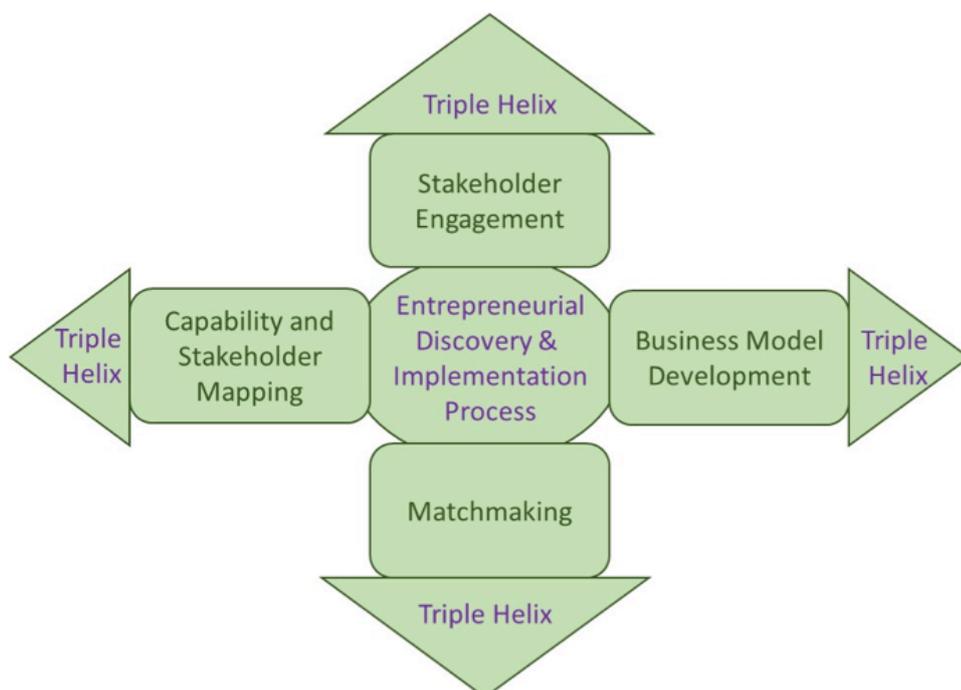
## The programme

The programme will focus on four distinctive stages of the Entrepreneurial Discovery and Implementation Process (EDIP) for the development and implementation of smart specialization strategies in Europe and worldwide. It will introduce delegates to the leading Triple Helix practices in developed and developing countries.



## Programme overview:

- Triple Helix for innovation and entrepreneurship
- Business model development for regional authorities, cluster managers and project facilitators
- Stakeholder mapping and multi-stakeholder solutions for triple helix challenges
- How to implement smart specialisation strategies – before, during and after matchmaking
- Triple Helix for entrepreneurship and investment



## In just a day participants will ....

- Learn about the entrepreneurial discovery process – as applied by different regions and countries in Europe
- Develop an understanding of the role that the Triple Helix model plays in integrating stakeholders
- Look at the new opportunities for inter-regional and inter-cluster collaboration
- Learn and share experience of university – industry cooperation and knowledge transfer pathways
- Practice selections and evaluation for pan-European match-making

## Organisations and individuals that will benefit:

- Regional authorities, local councils, government officials
- Cluster managers and managers of collaborative ventures
- Regional representatives involved in cross-European collaboration projects
- Public service authorities managing innovation outputs and overseeing the regional dimension of Innovation

**Location:** Conference facility proposed by the host

**Duration and Costs:** A package will be negotiated with the host to facilitate the achievement of the training objectives

**Case content of the programme:** Draft Handbook of Implementing Smart Specialisation Strategies

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UNIVERSITY INDUSTRY GOVERNMENT association